



PPG
PITTSBURGH[®]
PAINTS

JANICE LINDSAY

cominghome

An Exclusive Colour Collection

based on her book

all about colour



CO

I help people surround themselves with **good colour**. Again and again, I have seen firsthand how good colour - colour that suits our personality and our space - has the power to make us happy.

Colour appeal is rooted in nature and fine-tuned by nurture. We respond to colours in a universally consistent way because of the roughly two million years of our evolution we spent living in nature on the savannahs. Consequently for all of us red stimulates, green calms and yellow generates an energy that mimics sunshine. Light blue seems to dissolve walls into spacious ether; brown makes them solid and firm. Black stimulates our non-visual senses. It also has the power to conceal and focus our attention on brighter features.

After nature comes nurture – colour responses based on our personal experiences and associations. Colour sensibility is influenced by our culture, our geography, our personality; by the colour of places and things that we associate with good memories and ones we would rather avoid. This means our colour responses are unique. We are our own best judge of what is good colour for us.

Colour

colo

Fear of making colour mistakes inhibits us from exploring colour and going confidently for the ones that call out to us. The purpose of this collection is to share with you some **colour footholds** in the vast colour palette available to you. Through my research and my work with clients, I have come to value these colours.

For example, in the blue family there is a pale blue that will stay soft and spacious and not be too blue. In the violet family is a mauve that stays fresh but ethereal. It will not overpower a room. The muted greens are ambient greens that bring the outside in but aren't too colour-specific to use with other colours.

It may seem odd to include browns and blacks when there are so many more beautiful colours, but we need them – even if we don't like them. They are the functional hues. “Bark” for example, is the colour of tree trunks. As in nature, it creates a backdrop for life's more attractive hues – ones you will easily spot on your own.

OUR

Achromatic or “non-colours” from whites through neutrals to brown and black have an appeal as wall colours on their own but they mix with all colours. They can be taken as a sequence from light to dark, value rather than hue, an important aspect of balancing colour palettes.

I have given each colour group its “white” – though never actually a white. Each family also has its “bark”, a workhorse hue – often muted or muddy – that supports other colours rather than pulling attention to itself. “Spring Leaf,” a bright green, may seem to break the rule but greens are nature’s neutral and function well as background or foreground colours.

These groupings are not palettes. Instead, they are key colour notes in each colour scale – colours that will help you hone in on the good colours for you. Start here, but then **trust your instincts** and let good colour do its work. Let it imprint your unique personality onto your space. Let it make you happy.

Let it bring you home.