



MEDIAROOM CORPORATE

**CNW MEDIAROOM
LETS YOU
CORRECT, ADD
AND DELETE TEXT,
UPLOAD PHOTOS,
VIDEOS, IMAGES
OR ANYTHING
ELSE YOU REQUIRE
– WITHOUT ANY
NEED FOR CODING
OR PROGRAMMING
SKILLS.**

FOR MORE INFORMATION,
PLEASE CONTACT YOUR
ACCOUNT EXECUTIVE OR
CONTACT US BY:

T: 1.877.CNW.7890
E: mediaroom@newswire.ca

Every corporate website benefits from a robust NEWS section, populated with the latest news releases, annual reports, photos, videos, logos, speeches, testimonials and other information of interest to the news media, the financial community, your customers and the rest of your online audience.

The challenge lies in keeping this section supplied with up-to-the-minute information.

CNW MEDIAROOM SOLUTION

The CNW MediaRoom gives communications professionals secure, 24/7 access to the news section of their organization's website. CNW MediaRoom lets you correct, add and delete text, upload photos, videos, images or anything else you require – without any need for coding or programming skills.

WHO NEEDS MEDIAROOM?

Communications teams who could use complete control over the news section of their corporate website.

ADDITIONAL BENEFITS

CRISIS READINESS

Set up Dark Pages: pre-loaded sets of web content, so you're prepared when a crisis breaks. Dark Pages are only visible until you turn them on, at which point your important messages are instantly available to the public.

EASY TO USE

- Simple to learn; training usually takes no more than an hour
- Designed for non-technical users, anyone can make changes without any programming skills
- Automatically populates the site with the latest news releases as soon as they cross the CNW Group newswire
- CNW MediaRoom team members are available for technical support and to answer any of your questions

BRAND CUSTOMIZABLE

Fully configured with all the features needed to create your corporate news pages entirely within your corporate brand guidelines.

STREAMLINE RESOURCES

- Reduce the costs of website maintenance
- Eliminate inefficient wait times associated with departmental back-and-forth concerning website content changes